

## **GDPR, DATA PROTECTION & MEDIA CONSENT**

### **General Data Protection Regulation (UK GDPR) & Data Protection Act 2018**

PDCoaching is committed to protecting the personal information and privacy of all children, parents and carers who use our services.

As part of registering or participating with PDCoaching, we may ask for consent to collect, store and use certain personal information for the purposes outlined below.

### **Photography, Video & Social Media**

During PDCoaching sessions, programmes, holiday camps and events, we may take **photographs and videos of participating children.**

Where consent has been provided, this may include:

- Clear photographs and videos in which **your child and their face are visible and identifiable.**
- Individual and group photographs/videos.
- Photographs and videos being published on PDCoaching's **public social media platforms**, including Instagram, Facebook and other social media channels used by PDCoaching.
- Photographs and videos being published on the **PDCoaching website** and used within promotional or marketing materials.
- Your child's **first name** being used alongside photographs or videos where appropriate, for example when recognising achievements, awards or participation.

Please be aware that content published on public social media accounts or websites may be viewed, shared or saved by other users outside of PDCoaching's control.

### **Personal & Health Information**

PDCoaching may collect relevant personal information about your child that is necessary to safely and effectively provide our services.

Where required, relevant information — including medical, health, allergy or additional support information — may be shared with authorised PDCoaching staff, coaches or external sports/coaching providers who are directly involved in delivering a session or service.

We will only share information that is reasonably necessary for the safe delivery of the activity.

## **Communication & Marketing**

Contact information provided to PDCoaching may also be used to:

- Provide important information regarding bookings, sessions and programmes.
- Inform parents/carers of upcoming sessions, camps, events and opportunities.
- Provide relevant PDCoaching service updates and announcements.

## **Storage of Information**

Personal information will be stored securely, either electronically or, where necessary, in paper format.

Information will only be retained for as long as reasonably necessary for the purposes for which it was collected and in accordance with applicable data protection requirements.

## **Your Consent**

By providing consent, you confirm that you understand how your and/or your child's information, photographs and videos may be used by PDCoaching.

**Media consent specifically includes permission for your child's face to be clearly visible in photographs and videos that may be published publicly online through PDCoaching's website, social media accounts and promotional materials.**

Parents and carers may contact PDCoaching if they wish to discuss or withdraw consent for future use of their child's photographs or personal information.

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